



# WELL-BEING LIBRARY

**Information for:**

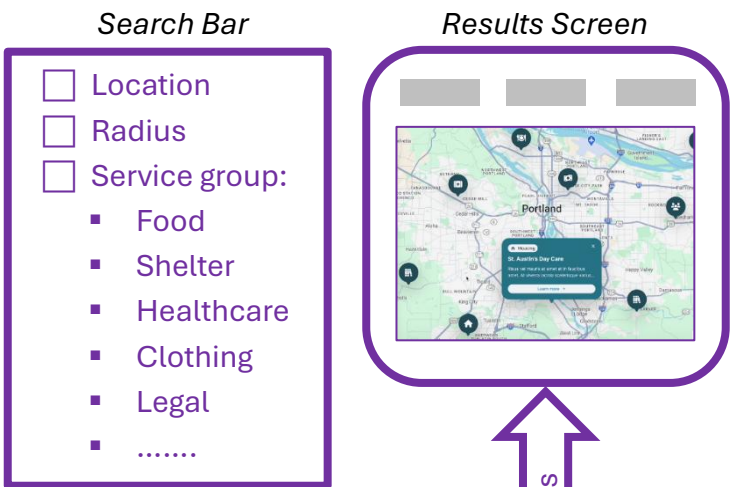
- [Single mothers with children](#)
- [Seniors living at home](#)
- [Native Americans](#)
- [Veterans](#)
- [Refugees and Immigrants](#)
- [Members of the LGBTQIA+ Community](#)
- [Emancipated/homeless youth](#)
- [Current and former prison inmates](#)
- **... actually, anyone interested**

**Information about:**

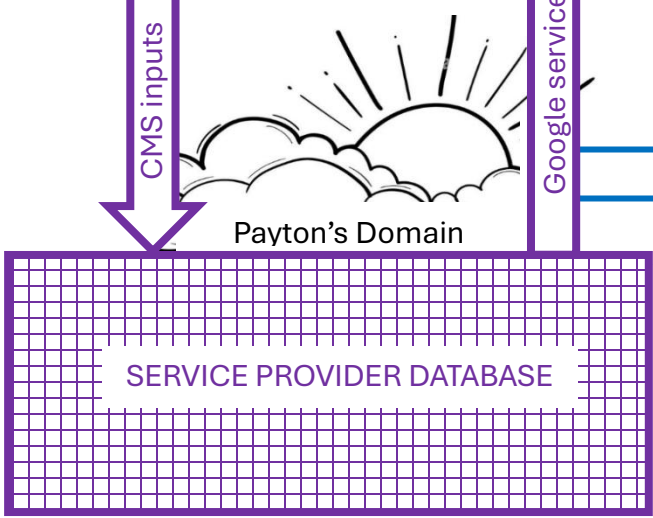
- [Finding a good job](#)
- [Finding affordable housing](#)
- [Getting help paying bills](#)
- [Improving your credit score](#)
- [Protecting your identity](#)
- [Using online legal services](#)
- [Managing your money](#)
- [Saving energy \(and Mother Earth\)](#)
- [Creating a budget](#)
- [Getting healthy and staying healthy](#)
- [Eating healthy on a budget](#)
- [Gardening in small spaces](#)
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- [Buying and maintaining a car](#)
- [Comparative costs of living](#)
- [Writing a business plan](#)
- [Funding your startup business](#)

Excerpted from <https://www.dickwillis.com/ThePath/Library.html>

## SERVICES DIRECTORY (intelligent app)



Content Management System (CMS)



For those curious about **The PATH**, we've created the schema on the reverse side to help explain its unique advantages.

The schema illustrates...

- the various components of the application (**Services Directory**, **Well-being Library** and **Data Analytics**),
- how the user's anonymous inputs generate the data flow, and then
- how the results are uniquely presented.

We base our efforts on **Maslow's Hierarchy of Needs** and first focus on the primary (lower) levels of the needs pyramid.

**The SERVICES DIRECTORY** guides the user to their needed service.

1. Taking in anonymous details (location and stated need of the user) the Content Management System (CMS) queries the Provider Database.
2. Using Google services, the app presents the results of the query as a map of all local providers who address the user's stated needs and when/how to reach them.
3. Clicking on a provider icon on the map generates a popup which guides the user to more detailed information about that provider.
4. Included in the details are provider URL, contact information, hours of operation, routes depending on transportation mode, etc.

**The WELL-BEING LIBRARY** serves all levels of Maslow's Hierarchy. It's a guided and searchable repository of links to online resources that support self-improvement: books, videos, articles, blogs, free online courses, etc. on topics of interest to the user.

A key behind-the-scenes factor for both our efforts and those of service providers, allied agencies and philanthropies, and government institutions is our **DATA ANALYTICS** capability.

- By tracking what users' needs were expressed, where and when, we can map "needs deserts".
- We can use this information internally to improve our services, and...
- Most importantly, we can provide information on 'needs deserts' to agencies and philanthropies, both to point out to them where they can focus their resources, and to validate their support of our efforts.